

PLANET FRIENDLY LIFESTYLE PRODUCTS



2025

PRODUCT
CATALOG
2025



WE ARE
BUILDING
A WORLD
WITHOUT
WASTE,
ONE CUP
AT A TIME.



“EMBRACING CIRCULARITY”

we acknowledge circular bio economy as the only viable solution for living sustainably within our planet's limits. Waste reduction and repurposing present both a challenge and an opportunity, contributing to a zero-waste future. In collaboration with our community, we aim to create a sustainable future rather than merely discussing it.

PRODUCTS MADE BY UPCYCLING CROP-WASTE

We prioritize the only planet we have, our earth!

Our high-quality products are crafted from sustainable biocomposites made with responsibly sourced crop residues like coffee husk, rice husk, rice straws, bamboo husk and more. Plus, they're designed with circularity in mind.



“Nature's wonder material, **Bamboo**, grows incredibly fast, outpacing all other plants in CO2 absorption. As strong as steel, it offers an eco-friendly alternative with the lowest carbon footprint when used in manufacturing of various products.”



“The aroma of freshly brewed coffee is a surefire way to start the day feeling energized. But it doesn't stop there. Thanks to innovative uses of **coffee husk**, you can enjoy your morning cup knowing it's a sustainable choice. It's a win-win for your health and the environment!”



“Rice, a nutritious and widely consumed grain, is a global staple food. By using products made from **rice husks & straws**, we can help farmers avoid crop burning, a harmful practice for our planet.”



FOOD CONTACT
SAFE



FREEZER
SAFE



OVEN
SAFE



DISHWASHER
SAFE



MICROWAVE
SAFE

TRANSFORMING OUR WORLD: OUR AGENDA FOR THE UN SUSTAINABLE DEVELOPMENT GOALS

Our primary purpose includes 2 of the 17 UN Sustainable Development Goals:

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



ENSURE SUSTAINABLE CONSUMPTION AND PRODUCTION PATTERNS

HIGH-INCOME COUNTRIES

LEAVE A **LARGER ENVIRONMENTAL FOOTPRINT** COMPARED TO

LOW-INCOME COUNTRIES

MATERIAL FOOTPRINT PER CAPITA IN HIGH-INCOME COUNTRIES IS

10 TIMES THAT OF LOW-INCOME COUNTRIES



DESPITE CALLS FOR

A PHASE-OUT

FOSSIL FUEL SUBSIDIES

RETURN AND NEARLY

DOUBLED, TRIGGERED

BY GLOBAL CRISES



ON AVERAGE,

EACH PERSON

WASTES

120

KILOGRAMS

OF FOOD PER YEAR



SUSTAINABILITY

PATHWAY

62 COUNTRIES + EU

INTRODUCED

485 POLICIES

FOR SUSTAINABLE
CONSUMPTION AND
PRODUCTION SHIFTS

(2019-2022)



COMPANY

SUSTAINABILITY

REPORTING HAS **TRIPLED**

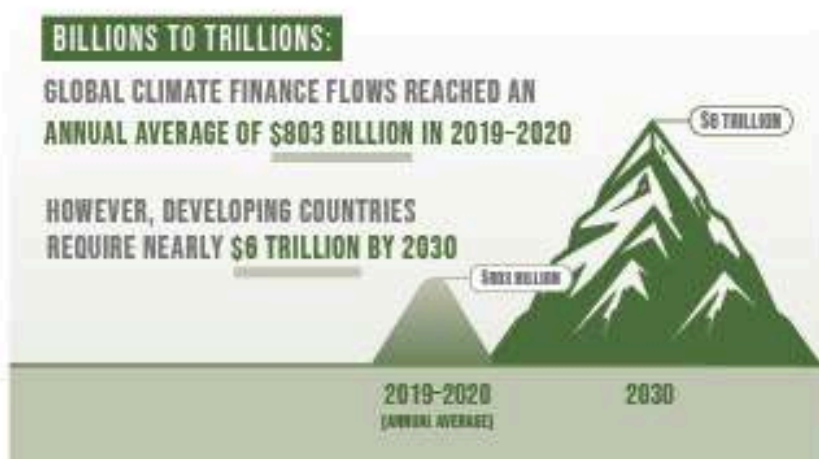
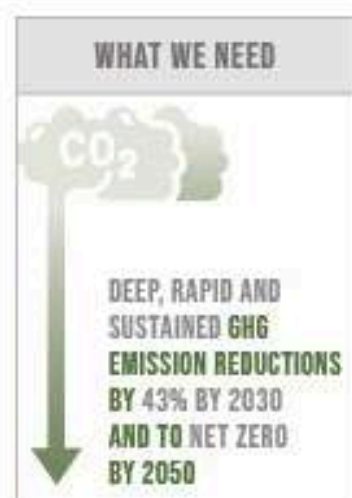
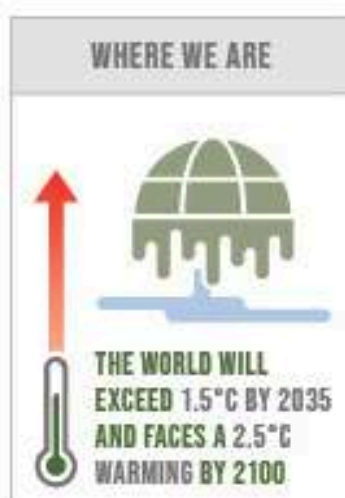
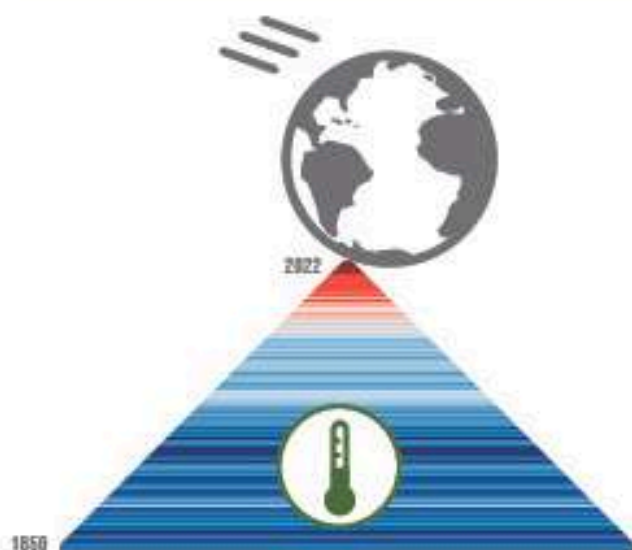
SINCE 2016



TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE AND ITS IMPACTS

EARTH'S TIPPING POINT

STANDING AT THE BRINK OF CLIMATE CALAMITY



THE RATE OF SEA-LEVEL RISE HAS **DOUBLED** IN THE LAST DECADE



HIGHLY VULNERABLE REGIONS EXPERIENCE **15X HIGHER MORTALITY RATES** FROM DISASTERS COMPARED TO VERY LOW VULNERABILITY REGIONS (2019-2020)





OUR PRODUCTS

Drinkware	09-15
Tableware	16-19
Bowl Sets	20-23
Serveware	24-27
Petware	28-29



**BEST
SELLER**

COMFY MUGS

As comfortable as it can get to have your everyday favorite drink. Ideal size for your regular consumption of coffee at home and work. Seize the day while protecting the planet with earth-friendly cups. Add our comfy coffee mug to your kitchen and pantry today!

200 ml / 7 Oz. Available in a variety of colors



**BEST
SELLER**

CLASSIC MUGS

What goes best with coffee? an ideal cup!! Bring home your personal coffee mug made with the goodness of natural fibers. A thoughtful gift for any friends or colleague too. Add our classic coffee mug to your kitchen and pantry today!

300 ml / 10 Oz. Available in a variety of colors



MAJESTIC MUGS

Get everyone's attention for their royal look and feel in your hands. Beautifully designed and made with bamboo fibers, rice husk and coffee husk, they are your guilt-free choice to sip your coffee day after day.

375 ml / 12.5 Oz. Available in a variety of colors



**BEST
SELLER**

CUTTING CHAI CUPS

Our distinctive take on the evergreen chai ka glass. Enjoy your favorite brew in this nostalgia inducing classic, presented in a set of 4 & 6. Go ahead call your friends over, the more the merrier.

100 ml / 3.3 Oz. Available in a variety of colors



**BEST
SELLER**

RETRO CUPS

A travel coffee cup with snug-fitting lid helps lock in the coffee and its temperature, making them perfect for students, business commuters, and mothers. Rustic patterns on the outer side gives it a non-slip grip and an attractive look.

250 ml / 8 Oz. Available in a variety of colors Leak-Proof Lid



NATURAL SIPPERS

Reusable sipper cups are one of the everyone's choice for their design and aesthetic appeal. Made with bamboo fibers, rice husk and coffee husk in natural color cups will make your experience of having your beverage so much better.

475 ml | 360 ml | 220 ml Leak-Proof Lid Fits Most Car Cupholders

NEW



SIPPER BOTTLES

This sipper bottle is your on-the-go companion for staying refreshed and hydrated throughout the day. This versatile and stylish bottle comes in a couple of sizes to suit your needs and personality.

550 ml | 400 ml Leak-Proof Lid Stainless Steel Coating



**BEST
SELLER**

SQUARE PLATES

These plates are simple in design and yet appeal to your guests. Made from crop-residue with pastel hues these plates are essential part of your dining table. TUV certified safe for hot and cold food as per European and US FDA standards.

8", 9" & 11" inches



ROUND PLATES

These plates are simple in design and yet appeal to your guests. Made from crop-residue with pastel hues these plates are essential part of your dining table. TUV certified safe for hot and cold food as per European and US FDA standards.

8" & 11" inches



FROSTED TUMBLERS

These drinking tumblers are simple in design and their end use. Made from crop residue with pastel hues these cups are an essential part of your dining table.

270 ml | 220 ml



CUP COASTERS

With colorful bio-based coasters, bring home your personal lightweight coasters made with the goodness of natural fibers. It can be a thoughtful gift for your friends or colleague too. Available in a variety of colors with both Circle and Square shapes.



CURRY BOWL

Our earth friendly take on the classic curry bowls, mix & match the distinctive colors and share your culinary creations with your loved ones. Designed for multi-usage. TUV certified safe for hot and cold food as per European and US FDA standards.

175 ml / 6 Oz.



**BEST
SELLER**

SOUP BOWL

Minimalistic & distinctive in their dual tone, soup bowls are complimented with our EATlery® soup spoons. A perfect combination of functional aesthetics. TUV certified safe for hot and cold food as per European and US FDA standards.

250 ml / 8.5 Oz.



MULTI-PURPOSE BOWL

One bowl many uses. Featuring a minimalist shape with dual tone, you can use it for your ramen, cereals, soup or even pudding – surely this will be the center-piece of any table setting. TUV certified safe for hot and cold food as per European and US FDA standards.

500 ml / 17 Oz.

NEW



MIXING BOWL

Upgrade your crockery game with our Mixing Bowls. You'll have the perfect bowl for every occasion, whether you're whipping up a single serving of popcorn or preparing a family feast, the Frosty Mixing Bowl ensures you're always equipped for culinary success.

3000 ml / 300 oz.

NEW



STORAGE CANISTERS

Dress up your kitchen, dining and utility area with our thoughtfully made canister to store and serve your favorite snacks, sweets and food to your loved ones. TUV certified as per European and US FDA standards.

700 ml Air-Tight Lid

NEW



STORAGE DISH

Decorate your utility space with our thoughtful unique storage container dishes that not only protect your food, they are earthy and safe for our nature too. Simple, Elegant and Useful. TUV certified safe for hot and cold food as per European and US FDA standards.

1600 ml | 2900 ml Air Tight Lid

NEW



SERVING DISH

Basic and essential dish with lids that are made to accompany your everyday meal. Crafted from agri-waste in eclectic pastel hues, will surely add oomph to any dining table. TUV certified safe for hot and cold food as per European and US FDA standards.

1250 ml | 3000 ml Heat Proof Lid



SERVING TRAYS

Our everlasting serving trays are suitable for use at home, office or a café. Crafted from agri-waste in eclectic natural hues, they are made from repurposed bamboo, rice husk, coffee husk & food-safe binders.

17" & 12" inches



PET FEEDER BOWLS

This pawsome pet bowl is perfect for your furry friend's mealtime! Made from high-quality, food-grade materials, this bowl is built to last & easy-to-clean. Crafted with care and TUV certified, they meet strict safety standards, ensuring the well-being of your pet.

Available in a variety of sizes and patterns to suit any pet(s)



DEEP BOWL FEEDER

Made from innovative biocomposite materials like rice husk, bamboo fibers, and recycled polypropylene, this bowl is perfect for food or water. Available in different sizes that are ideal for any pets. The slip-resistant base helps prevent messy spills and keep feeding time tidy.

350 ml | 650 ml | 1200 ml

MAZE SLOW FEEDER

The engaging maze pattern inside the bowl extends mealtime, preventing gulping and promoting better digestion. Plus, the maze design adds an enriching challenge to your pet's feeding routine, turning mealtime into a fun and mentally stimulating activity.

400 ml | 800 ml | 1430ml

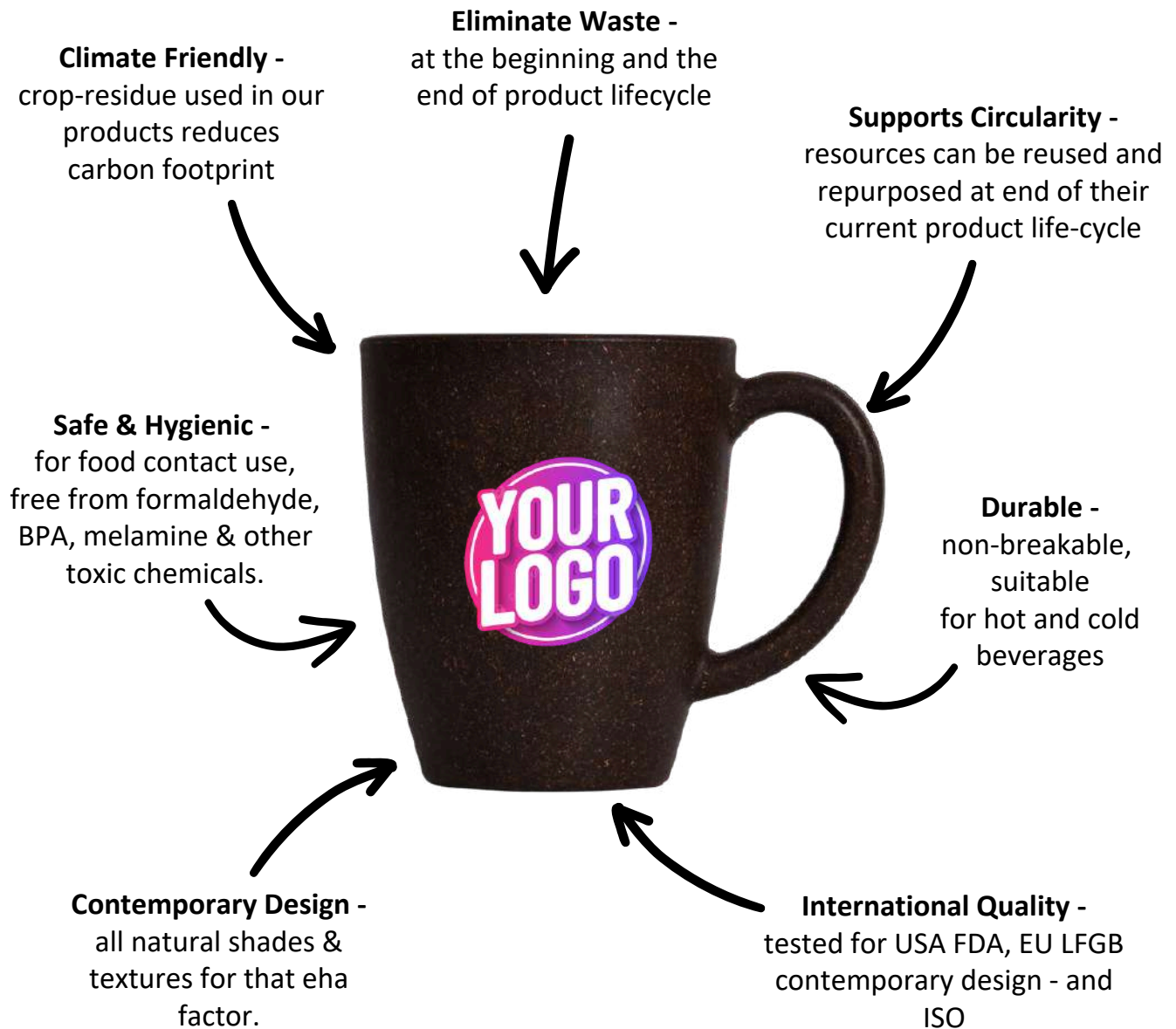


SPOUT SLOW FEEDER

The fountain pattern within the bowl extends mealtime, mimicking natural foraging behaviors. This not only prevents gulping and overeating, but also reduces bloating, indigestion, and vomiting. The slower pace allows for better digestion, leading to improved nutrient absorption.

430 ml | 940 ml

ADVANTAGE



**FOOD CONTACT
SAFE**



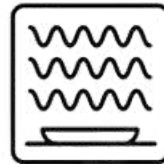
**FREEZER
SAFE**



**OVEN
SAFE**



**DISHWASHER
SAFE**



**MICROWAVE
SAFE**

Color customization and logo printing
can be done for bulk orders.



PROUDLY MADE IN INDIA, FOR THE WORLD.